**Pyber Analysis**

* Number of drivers appears to differ by city type. It is fair to conclude that of the 3 city types (urban/suburban/rural), urban cities are most popular with the idea of ride sharing as compared to rural.
* Over 60% of total fares is contributed by drivers located in urban cities.
* The correlation between the total number of rides and the average fares indicates that the rural cities are not the best areas for rides as they seem to have lesser supply of drivers and and lowest fares.